

# 2021 COX AUTOMOTIVE EXPERIENCE

Leading up to the annual NADA Convention & Expo, Cox Automotive is hosting a virtual event unlike any other you've seen before. Catch a front row seat on January 25 for the first ever Cox Automotive Experience - a free, 10-day virtual event featuring the solutions and insights that will define a new way forward for the automotive industry. An experience packed with thought leaders, industry insights, panel discussions and more, NextGear Capital hopes to see you there!

## WHAT YOU CAN EXPECT



### HEAR FROM JULIE NOBLE, DIRECTOR OF REGIONAL CLIENT SOLUTIONS,

as she discusses NextGear Capital's newest product offering // First Gear. A line of credit specially designed for dealers new to the automotive industry, First Gear offers not only the working capital to get your business off the ground, but also helps navigating the new waters of running an automotive dealership. ***The best part? This line of credit is available for wholesale and retail lines of credit and no bank statements are needed to apply!***

### HEAR FROM NATE MARINE, DIRECTOR OF REGIONAL CLIENT SOLUTIONS

and

### NICKI ROUGH, MANAGER OF PRODUCT DEVELOPMENT

as they speak to the power of Account Portal, NextGear Capital's account management tool. Nate and Nicki highlight ways that NextGear Capital makes it effortless to do business with us such as Payment Summaries that provide an easy way to plan for your total weekly or monthly expenses and Title Management which provides more visibility and transparency than ever before! Learn best practices and find out how you can benefit from a partnership with NextGear Capital or maximize your existing floor plan.



### HEAR FROM NEXTGEAR CAPITAL'S PRESIDENT, SCOTT MAYBEE

and

### AVP OF SALES, THAD SYKES

as they discuss best practices for navigating a new normal, resources to ensure you are staying in the know with what's going on within the industry, dealer education and tips and insights to implement at your dealership.



***Recorded discussions on the above topics can all be found on NextGear Capital's Cox Automotive Experience page!***

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